



2023 Partnership Invitation



**EAST KIMBERLEY
ABORIGINAL ACHIEVEMENT
AWARDS**



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The East Kimberley Achievement Awards is proudly supported by Wunan Foundation, empowering the community through recognition and celebration.

Event Overview

The East Kimberley Aboriginal Achievement Awards is a highly anticipated bi-annual event that honours and acknowledges the exceptional accomplishments and contributions of Aboriginal people residing in the East Kimberley region of Western Australia. Established in 2001, the ceremony has become a vital platform for highlighting and celebrating the inspiring achievements of Aboriginal individuals, groups, and organisations across various sectors.

The awards ceremony seeks to recognise the remarkable talents, innovation, and dedication of Aboriginal people in the region. The event encourages the nomination of individuals and groups who have made significant strides in diverse areas such as arts and culture, community service, education, health, sports, and business, among others. The recognition bestowed on the awardees serves as a source of inspiration and motivation for others in the community to strive for excellence.

Social Media:



The event attracts a large audience of Aboriginal and non-Aboriginal people from the region, including community leaders, government representatives, educators, business owners, and other professionals.

The awards ceremony typically features various performances, including local musical talent, cultural displays, and keynote speeches from notable personalities. The event provides a platform for highlighting the rich cultural heritage of the East Kimberley region and showcasing the diverse talent of local people. The awards ceremony consists of several categories, each with its own unique criteria and selection process. A panel of judges, including respected community members and experts in various fields, selects the finalists and ultimately determines the winners of each category.

The winners of each category receive a trophy or certificate, along with other incentives, depending on the category. The recognition and accolades bestowed on the winners and finalists provide a significant boost to their careers, as well as a sense of pride and accomplishment within their communities.

The Kimberley Aboriginal Achievement Awards ceremony for 2023 will take place at the Kununurra Picture Gardens on Saturday 9th September. The doors to the event will open at 5:30pm, with a complimentary dinner included in the ticket price. Beverages, both alcoholic and non-alcoholic, will be available for purchase.

Sponsorship Levels

The Aboriginal Achievement Awards offer four levels of sponsorship: platinum, gold, silver, and bronze. Each level of sponsorship represents a different level of financial contribution and benefits. Platinum is the highest level of sponsorship, followed by gold, silver, and bronze.

Platinum sponsors provide the highest level of financial support and receive the greatest VIP access, recognition and exposure for their contribution.

Gold sponsors provide slightly less financial support but still receive significant recognition and exposure.

Silver sponsors provide a moderate level of financial support and receive some recognition and exposure, while bronze sponsors provide the lowest level of financial support and receive some recognition and exposure.

Platinum

Gold

Silver

Bronze

In-Kind





PLATINUM SPONSORSHIP | \$30,000

The Platinum Sponsorship for the East Kimberley Aboriginal Achievement Awards offers a comprehensive package that includes VIP tickets and hospitality, prominent branding and logo placement throughout the event, extensive promotion, and media coverage.

Naming rights:

Opportunity for naming rights of an event "The [Platinum Sponsor] Award Name."

10 VIP tickets and hospitality:

You and your guests will receive VIP treatment, with priority seating, access to exclusive areas, and invitations to pre and post-event functions.

Speaking opportunities:

Opportunity to address the audience and speak about your organisation's involvement and commitment to the community.

Networking opportunities:

Introduction to other sponsors, key community members, and stakeholders to enhance your networking and business opportunities.

Opportunity to present an award:

Honour of presenting one of the awards to a deserving recipient.

Customised marketing and promotional opportunities:

A customised marketing and promotional plan designed specifically for Platinum sponsors, which will include social media promotions, and prominent placement of your logo in all award ceremony materials and displayed on stage during the event.

Use of imagery:

The right to use the official award images on your website and social media channels to promote your sponsorship.

Involvement in the judging process:

The opportunity to participate in the judging process for the awards.

Photo opportunity:

The unique opportunity to have your photo taken with the winner of the award category you are sponsoring. This is a fantastic opportunity to showcase your brand and align yourself with the success and accomplishments of the award winner.

GOLD SPONSORSHIP | \$15,000

The Gold Sponsorship for the East Kimberley Aboriginal Achievement Awards offers a comprehensive package that includes VIP tickets and hospitality, prominent branding and logo placement throughout the event, extensive promotion, and media coverage.

Branding:

Your company logo and branding will be prominently displayed on all promotional materials and during the event, increasing your visibility and awareness among attendees.

Category sponsorship:

You can choose to sponsor a specific award category and have the opportunity to present the award to the winner on stage.

10 VIP tickets and hospitality

You and your guests will receive VIP treatment, with priority seating, access to exclusive areas, and invitations to pre- and post-event functions.

Opportunity to present an award:

Honour of presenting one of the awards to a deserving recipient.

Marketing opportunities:

You can leverage the event to promote your brand through various marketing channels, such as social media, press releases, media interviews, and prominent placement of your logo in all award ceremony materials and displayed on stage during the event.

Networking opportunities:

You will have the chance to network with key stakeholders in the community, including Aboriginal leaders, business owners, and government officials.

Photo opportunity:

The unique opportunity to have your photo taken with the winner of the award category you are sponsoring. This is a fantastic opportunity to showcase your brand and align yourself with the success and accomplishments of the award winner.



SILVER SPONSORSHIP | \$10,000

The Silver Sponsorship for the East Kimberley Aboriginal Achievement Awards offers a comprehensive package that includes VIP tickets and hospitality, marketing opportunities, networking and photo opportunities.

Branding:

Your company logo and branding will be prominently displayed on all promotional materials and during the event, increasing your visibility and awareness among attendees.

Category sponsorship:

You can choose to sponsor a specific award category and have the opportunity to present the award to the winner on stage.

5 VIP tickets and hospitality:

You and your guests will receive VIP treatment, with priority seating, access to exclusive areas, and invitations to pre- and post-event functions.

Marketing opportunities:

You can leverage the event to promote your brand through various marketing channels, such as social media, press releases, media interviews, and prominent placement of your logo in all award ceremony materials and displayed on stage during the event.

Networking opportunities:

You will have the chance to network with key stakeholders in the community, including Aboriginal leaders, business owners, and government officials.

Photo opportunity

The unique opportunity to have your photo taken with the winner of the award category you are sponsoring. This is a fantastic opportunity to showcase your brand and align yourself with the success and accomplishments of the award winner.

BRONZE SPONSORSHIP | \$2,000

The Bronze Sponsorship for the East Kimberley Aboriginal Achievement Awards provides sponsors with some branding and logo placement, along with limited promotion and media coverage.

Branding:

Your company logo and branding will be prominently displayed on all promotional materials and during the event, increasing your visibility and awareness among attendees.

Category sponsorship:

You can choose to sponsor a specific award category and have the opportunity to present the award to the winner on stage.

Marketing opportunities:

You can leverage the event to promote your brand through various marketing channels, such as social media, press releases, and placement of your logo in all award ceremony materials and displayed on stage during the event.

Networking opportunities:

You will have the chance to network with key stakeholders in the community, including Aboriginal leaders, business owners, and government officials.

Photo opportunity:

The unique opportunity to have your photo taken with the winner of the award category you are sponsoring. This is a fantastic

IN-KIND SPONSORSHIP

This level of sponsorship involves providing goods or services for the event, such as catering or equipment rental, in exchange for branding and logo placement throughout the event.

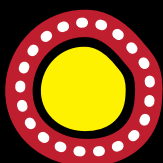


For partnership enquiries please contact:

Wunan Foundation

via Executive.Assistant@wunan.org.au

or by contacting **(08) 9168 3881**



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